

PARENTAL CONSENT

I give permission for my child _____ to provide personally identifiable information on MECKids.com. My child can receive e-mail messages from MECKids.com about relevant programs and activities, post personally identifiable information on interactive feature available at MECKids.com, and may receive future offers from MECKids.com and its partners, as well as promotional updates about site and service content.

Child's First and Last Name _____

Child's Birth Date _____/_____/_____

Parent/Guardian Name _____

Relationship to Child _____

Date _____/_____/_____

Parent E-mail Address _____

Parent Signature _____

The MECKids.com Privacy Policy, available at <http://www.MECKids.com/privacy>, provides further information about our privacy practices.